

Identity-Driven Zero Trust: On-Prem MFA and PKI Integration

190

countries/nationalities
which have had their
citizen identities
verified

24M+

SWIFT messages
encrypted and
secured daily

100M+

protected workforce
and consumer identities

20B

payment cards
issued

690K

websites secured
globally

95%

of IT professionals
say Entrust is
highly respected

10B

ID cards activated for
students, employees,
and citizens

Søren Christiansen
Sr. Security Architect



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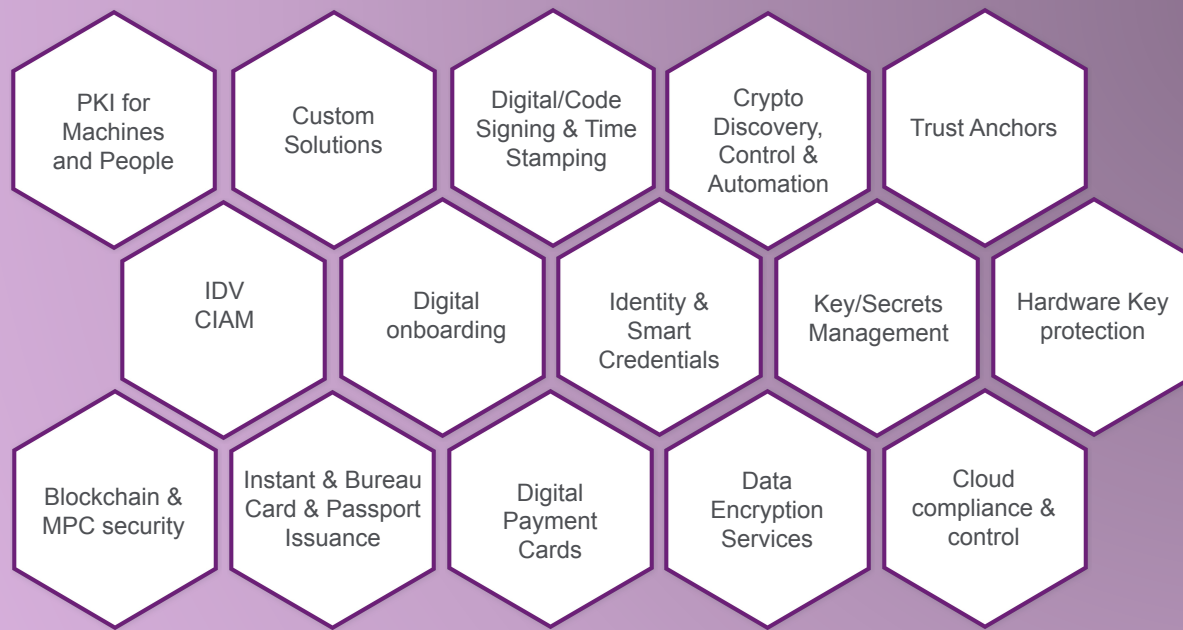
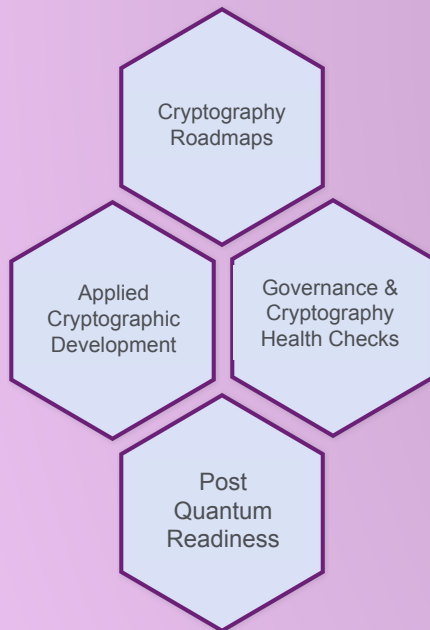


Agenda

- 1. Entrust - What do we do?**
- 2. Attack Surfaces – Traditional vs Hybrid**
- 3. Entrust Zero Trust Identity-Centric security**



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What is Zero Trust ?



"WE'VE NARROWED OUR SECURITY RISKS DOWN TO THESE TWO GROUPS."

Never Trust, Always Verify



Verify Explicitly



Least Privilege



Assume Breach



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ENTRUST ZERO TRUST IDENTITY-CENTRIC SECURITY



Secure Identity

Enable high assurance and phishing resistant identities to ensure verified and authorized access to resources



IAM



IDV



PKI



Secure Connections

Establish end-to-end encryption for secure access and communications across devices, networks, and cloud



SSL



CLM



PKI



Secure Data

Secure the keys and secrets your organizations uses to protect sensitive data

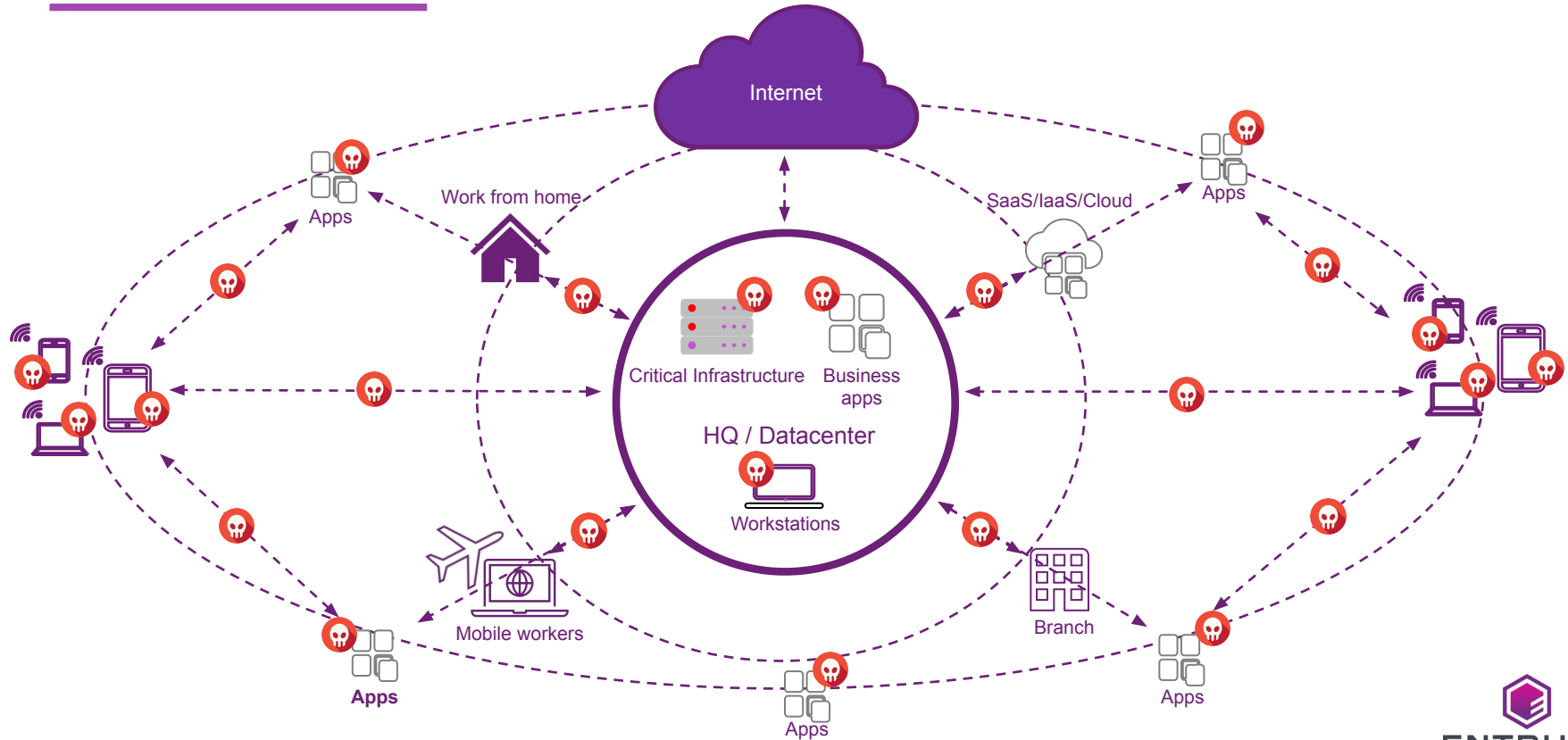


HSM

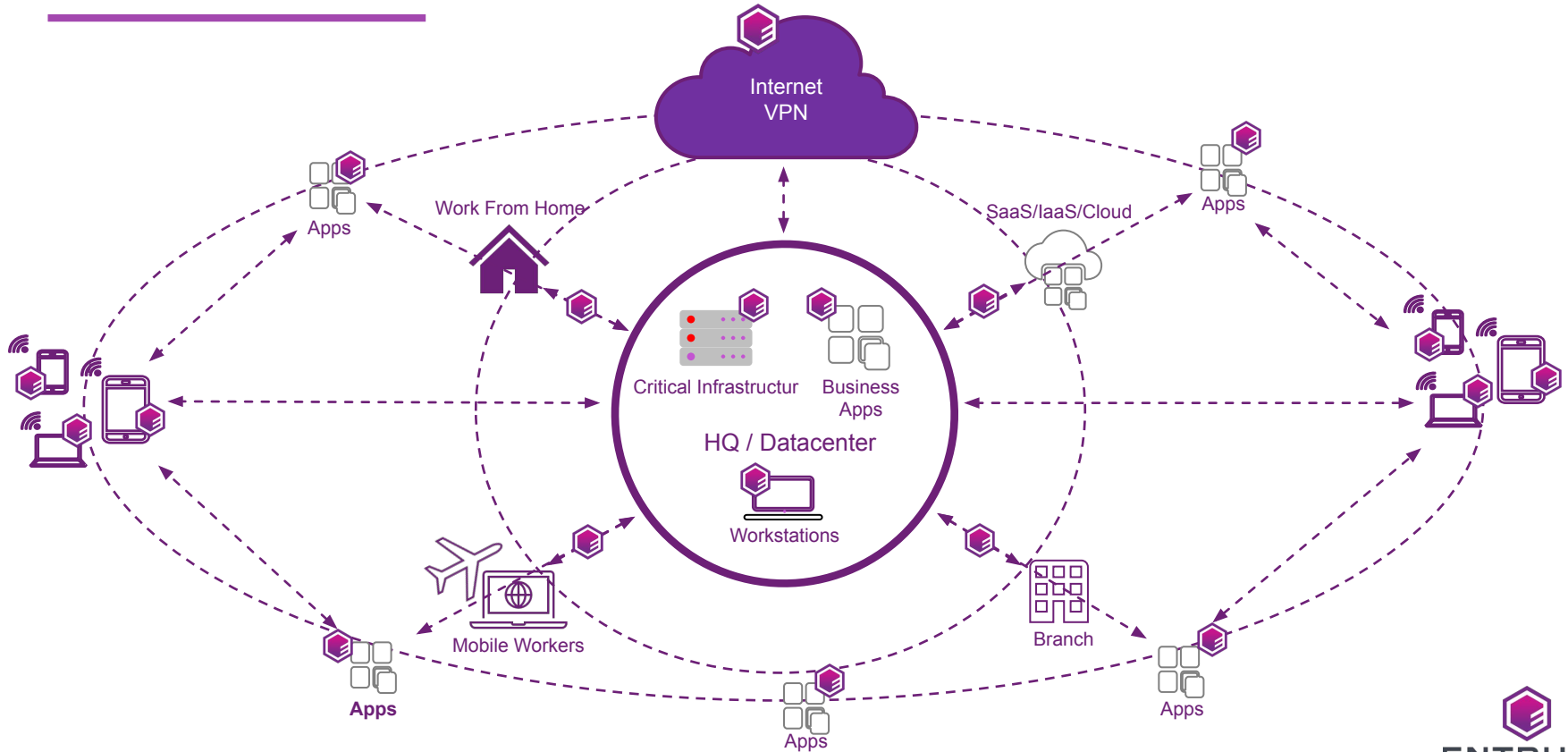


Key
Mgmt

THE NEW ATTACK SURFACE



ENTRUST CAN SUPPORT YOU!



IAM Trends

Workforce



2.7B email/password pairs exposed in Collection #1 breach highlights need for **Credential-based authentication**

Gartner predicts that 60% of large and global enterprises, and 90% of midsize enterprises, will implement **Passwordless** methods in more than 50% of use cases.

78% of IT security teams are looking to embrace **Zero Trust** network access in the future²

¹ Ant Allan, Vice President Analyst, Gartner

² 2019 Zero Trust Adoption Report, Cybersecurity Insiders

³ PwC Consumer Intelligence Series, 2020

⁴ PwC Experience is Everything: Here is how to get it right

Consumer



85% of consumers wish there were more companies they could **Trust** with their data³

Compliance: PSD2 and strong customer authentication mandate across Europe, SAMA for Saudi Arabia, other jurisdictions to follow

73% customers: **Experience** important in purchasing decision with 43% willing to pay more for convenience⁴



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Entrust Identity – Solution Portfolio



Entrust Identity for Workforce

Identity as a Service	High assurance credential-based authentication; SSO; passwordless login and SSO	Cloud
Identity Enterprise	High assurance credential-based authentication; physical smart card issuance; passwordless login	On-premises
Identity Essentials	Best-in-class MFA for Windows-based organizations; remote access protection (VPN clients, RDP)	On-premises



Entrust Identity for Consumer/Citizen

Identity as a Service	Secure portals; MFA; adaptive step-up authentication; identity proofing	Cloud
Identity Enterprise	Secure portals; MFA; adaptive step-up authentication	On-premises

Entrust Identity Enterprise IAM/CIAM



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Identity Enterprise at a glance

- Entrust Identity Enterprise is a server-based software product that authenticates, controls access and manages users and their authentication data
 - “**On Prem**” Identity Solution
 - Launched in Nov. 2004. Current Release 13.0.
 - Strong MFA suite of authenticators and features
 - Support for PIV, Citizen Smart Credentials Issuance and Encoding
 - Support for Federation/SSO with Federation Module

Identity Enterprise at a glance

Mobile SDK & API for CIAM

Identity Enterprise uses the Entrust Identity mobile SDK so you can embed IAM directly into your applications and brand as your own if desired. Use our Mobile Smart Credential SDK to develop your own passwordless and document signing applications.

Secure portals

Secure access to customer and partner portals.

Secure access to cloud applications

Deploy Identity Enterprise's Federation Module for federated and SSO applications, including Office 365 using SAML.

Smart Card

Instant Encoding and Issuing of Smart Cards from Entrust Card Printers

IDENTITY ENTERPRISE ROADMAP PLAN

HIGHLIGHTS (CALENDAR YEAR)

	2024	2025	2026	2027/2028
Compliance Standards	<ul style="list-style-type: none"> FIDO Registration & Authentication mDL ISO 18013-5 	<ul style="list-style-type: none"> WCAG 2.2/2.1 US Rehab Section 508 Accessibility IPv6 support 	<ul style="list-style-type: none"> WCAG 3.0 US Rehab Section 508 Accessibility mDL ISO 18013-5, 23200 OID4VC (for Verifiable Creds Issuance and Presentation) 	<ul style="list-style-type: none"> NIST PQC Cypher OIDC support REST APIs W3C Decentralized Identities
Threat, Risk and Fraud Prevention	Support TLS 1.3	End to end encryption mechanism of application layer payload prior to TLS encoding	Integration with Entrust IDV for support of biometric authentication	<ul style="list-style-type: none"> Support of Biometric Verified Credentials Authentication PQC readiness (PIV creds, performance, PQC ready ECA & HSM integration)
Citizen Smart Credentials Issuance			Integration with Citizen ID Orchestration Solution Framework for issuance of (mDL, National ID)	Health, DTC ICAO Type II & III digital mobile credentials issuance and verification
Product usage experience	<ul style="list-style-type: none"> Print Module displacement – Admin Smart Credentials Encoding (ACE) and wipe-out from smart cards. Smart credential encoding on HID Crescendo Smart card in support of PIV logical access and PACS LF physical access 	<ul style="list-style-type: none"> Update UI for SSM and Web admin portal accessibility capabilities (WCAG 2.2/2.1 "AA" and "A") PIV encoding on HID C4000 cards ECC encoding in Gemalto PIV 3 cards 	<ul style="list-style-type: none"> Update UI for SSM and Web admin portal accessibility capabilities (WCAG 3.0 "AA" and "A") Integration with Entrust PKIaaS 	Support of Flexible Low Code/No code journeys via Entrust Workflow Studio framework integration: <ul style="list-style-type: none"> -Onboarding and authentication flows -Drag and drop flow configs
Secured and Flexible Authentication	Support of FIDO2 Authenticators – Device Bound and Sync'ed passkeys <ul style="list-style-type: none"> -Registration flow. -FIDO authentication SSM login, Web App login, DCP login (2FA) 	<ul style="list-style-type: none"> Enhanced push authentication with "mutual verification" Identity Mobile configuration changes through IDE Policy updates synchronized with (pushed to) existing user MST app. 	<ul style="list-style-type: none"> Step up Authentication for user profile changes Support 3rd party OTP soft-token apps (e.g. MSFT Authenticator OTP) Support FIDO authenticator attestation 	Federation Module 13.0: <ul style="list-style-type: none"> Rebranding Updated framework (CXF) and OS platform FIDO authentication for SSO OIDC support



Authenticators

Some sample of authenticators.



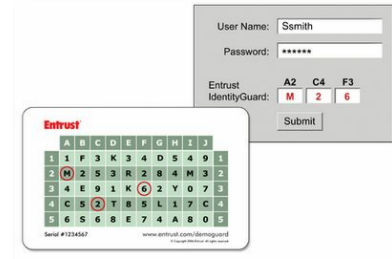
Mobile App (iOS / Android)

- Run on user mobile devices
- OTP
- Push Authentication
- Transaction verification & approval
- Virtual Smart Card (Smart Credential)



Hardware Token

- OTP (OT/AT/CR)
- Easy to use
- Battery last ~ 5 years



Grid Card

- Physical card or eCard
- Easy to use
- Good for location ban / not able to use electronic device (Manufacturing, Secure Location)

Identity Enterprise - Credential Management System (CMS)

Primary Issuance PIV Credential



Entrust Mobile App
(iOS / Android)



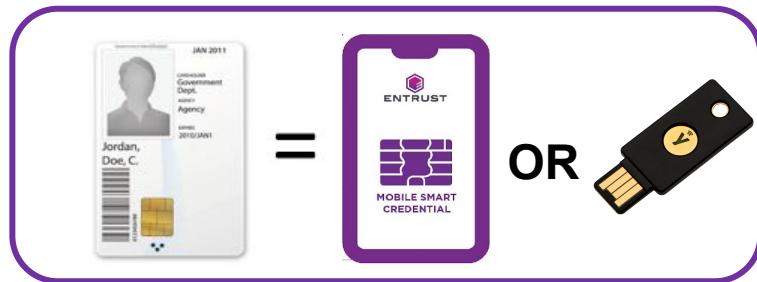
Physical Smart Credential

- PIV Credential
- Signing
- Encryption

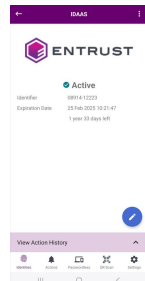


Derived PIV Credential

New credential (a digital certificate) stored on a mobile device or YubiKey that is derived from the trust of a valid Personal Identity Verification (PIV) card.



Phishing Resistant Credentials



Entrust Mobile App (iOS / Android)

- Run on user mobile devices
- OTP
- Push Authentication with Mutual Challenge
- Transaction verification & approval
- Virtual Smart Card (Smart Credential)



FIDO 2.0 / Passkeys

FIDO Authentication utilizes asymmetric cryptographic key pairs (with the private key stored on the user's device and the public key stored on the application server), which is proven to be resistant to threats of phishing, credential stuffing and other remote attacks.



Physical Smart Credential

- PIV Credential
- Login Windows/RDP
- Signing
- Encryption

Not all MFA authenticators offer the same level of protection from cyberattacks. Passwordless MFA authenticators from Entrust, such as high assurance PKI-based mobile smart credentials, FIDO2 keys, and passkeys offer phishing-resistant MFA options for greater security.

Use Cases

Defense: KIOSK Smart Card Solutions

- Identity Enterprise
- Card Readers
- Card Printers for images

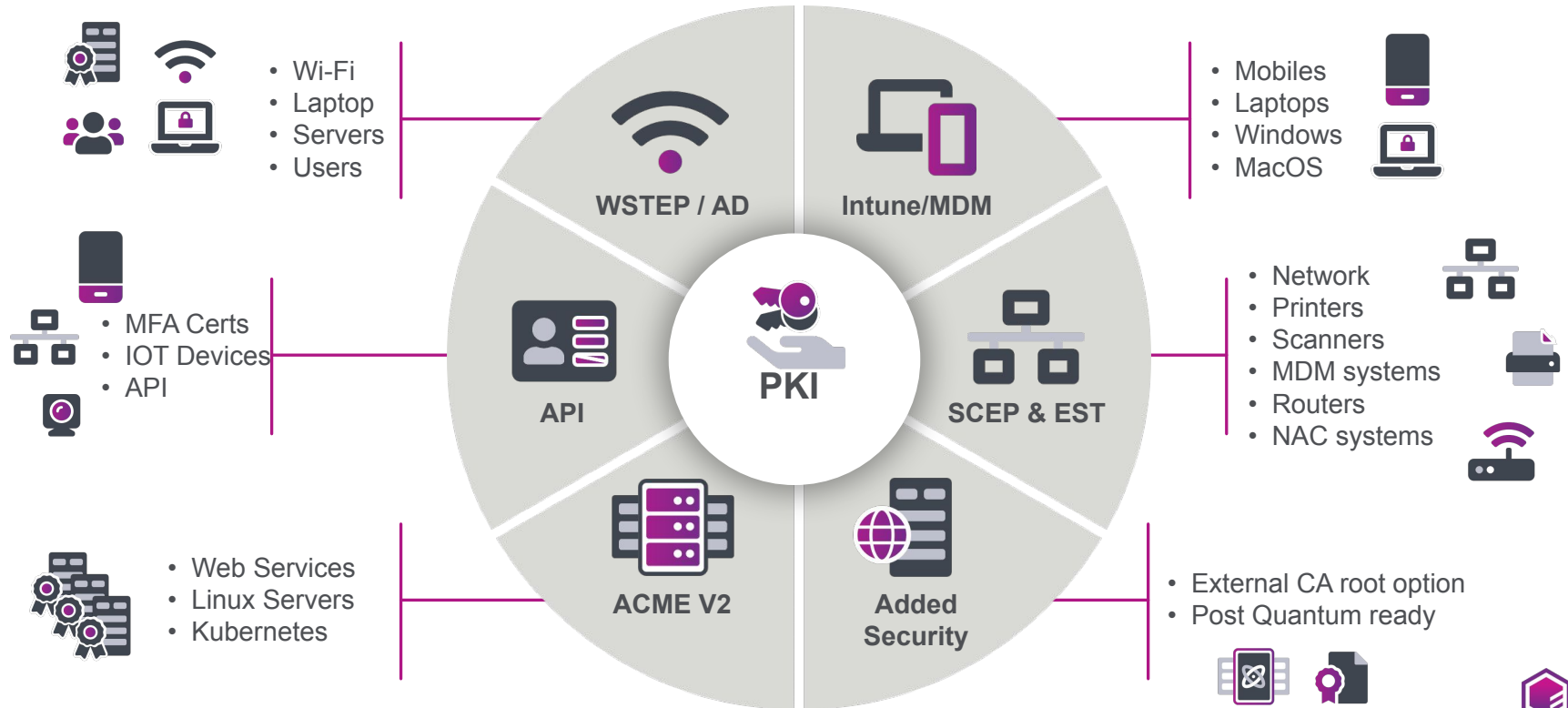
Financial: Customer logon and Transaction Verification

- Identity Enterprise
- Mobile SDK
- API integration from Banking Websites

Government workforce:

Common use case like VPN, Windows Desktop Logon, O365 login, SAML application, Employee Badges, Self Service Portals

BETTER SECURITY AND USER EXPERIENCE – AUTOMATION INCLUDED



KEY TAKE AWAYS



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HSM



Key
Mgmt

Thank You!

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SECURING A WORLD IN MOTION